

CITY OF MATLOSANA



MATLOSANA OUTDOOR ADVERTISING TARIFFS

2024/2025



1 LOCAL ECONOMIC DEVELOPMENT DIRECTORATE: OUTDOOR ADVERTISING				2021/22 TARIFF	2022/23 TARIFF	10% Increase	2022/23 TARIFF	2023/24 TARIFF	2024/25 TARIFF	2025/26 TARIFF
<p>Note that 80 percent of the outdoor advertising has been contracted since 2017 until 2021. The income to council from outdoor advertising is 25 to 30% according to the contract. Only new erected signs will be charged by council as it needs approval from various departments. Some payments will be made annually and some for temporary. The Outdoor advertising boards will be classified according to the outdoor advertising by-laws</p>										
1 CLASS ONE SIGNS										
Application for new structure must be followed and approved by council before the erection of the structures. For each application for amendment on already approved billboards and advertisement that are on council property.										
1(a)	Small billboards - AD per additional sqr metre	R3 629	R3 992	10%	R3 992	R4 391	R4 830	R5 313		
		R403	R443	10%	R443	R487	R536	R590		
1(b)	Medium billboards - (7m X 2.7m) per additional sqr metre	R3 332	R3 665	10%	R3 665	R4 032	R4 435	R4 879		
		R176	R194	10%	R194	R213	R234	R257		
1(c)	Large billboards - (8.2m x 5m): per additional sqr metre	R15 241	R16 765	10%	R16 765	R18 447	R20 286	R22 315		
		R409	R450	10%	R450	R495	R545	R600		
1(d)	Gantry billboard: (6m x 3m) per additional sqr metre	R6 691	R7 360	10%	R7 360	R8 096	R8 906	R9 797		
		R372	R409	10%	R409	R450	R495	R545		
1(e)	Tower, bridges and pylon signs:	R14 205	R15 626	10%	R15 626	R17 189	R18 908	R20 799		
1(f)	Building wrap signs: per additional sqr metre	R10 314	R11 345	10%	R11 345	R12 480	R13 728	R15 101		
		R184	R202	10%	R202	R222	R244	R268		
2 CLASS TWO SIGNS										
2(a) Aerial signs:										
	(i) For each sky and roof sign on private buildings	R2 775	R3 053	10%	R3 053	R3 358	R3 694	R4 063		
	(ii) For each balloon on private or Council's property	R2 775	R3 053	10%	R3 053	R3 358	R3 694	R4 063		
2(b)	For each temporary advertisement sign on any property:									
	(i) Per sign, Plus	R600	R660	10%	R660	R726	R799	R879		
2(c)	(ii) Per advertisement period of 14 days per allocated position	R600	R660	10%	R660	R726	R799	R879		
2(d)	For each varendah post at street level	R1 817	R2 000	10%	R2 000	R2 200	R2 420	R2 662		
2(e)	For each flag post over or any street	R128	R141	10%	R141	R155	R171	R188		
2(f)	For balconies, bay windows and display boxes on first floor and above per m2 or part thereof	R11	R12	10%	R12	R13	R14	R15		
2(g)	For display boxes and windows on ground level, per m or part thereof	R31	R34	10%	R34	R37	R41	R45		
	For any other projection and encroachments within the street reserves and on other council property, with the exception of encroachments for bona-fide horticultural purposes, on each level or storey separate per square metre or part thereof ground level, per m or part thereof	R5	R6	10%	R6	R7	R8	R9		
2(h)	Posters (Including large posters) and notices	R18	R20	10%	R20	R22	R24	R26		
	Fore court sign	R466	R513	10%	R513	R564	R620	R682		
2(i)	For side walk lights, each									
Road traffic project signs:										
	(i) Charges for temporary utilizing a portion of a road reserve	R1 074	R1 181	10%	R1 181	R1 299	R1 429	R1 572		
	(ii) For each m of road reserve in any way obstructed by a boarding, fence scaffolding enclosed or planked shed per week period	R2	R2	10%	R2	R2	R3	R4		
	(iv) For each m of road reserve or utilized for a planked shed not obstructing the street, per week period	R1 70	R1 90	10%	R1 90	R2 00	R3 00	R4 00		
2(k)	For each mobile signs:									
	(i) Trailers: (4 x 2m) Per additional square metre	R3 690	R4 059	10%	R4 059	R4 465	R4 912	R5 403		
	(ii) Self-propelled vehicle advertising	R462	R508	10%	R508	R559	R615	R677		
	(iii) Per additional square metre	R3 690	R4 059	10%	R4 059	R4 465	R4 912	R5 403		
2(l)	Poster for elections	R462	R508	10%	R508	R559	R615	R677		
For each poster or other advertisement relating to any event other than election, and includes display on council's permanent poster stands:										
	(i) non refundable deposit	R553	R608	10%	R608	R669	R736	R810		
2(1) (b)	(ii) Per poster	R19	R21	10%	R21	R23	R25	R28		
For each poster or other advertisement relating to ward meeting constituted in accordance with section 73(1) of the municipal structures: Act, Act 117 of 1998										
	(i) non refundable non-recurrent deposit per ward councillor	R553	R608	10%	R608	R669	R736	R810		
	(ii) Per poster	R19	R21	10%	R21	R23	R25	R28		
2(2)	Lampost									
	(i) Permanent and temporary lampost signs: Rental per month per purposes	R1 830	R2 013	10%	R2 013	R2 214	R2 435	R2 679		
	(ii) Event advertising against lamposts: Rental per month per lampost utilized for advertising purposes.	R1 830	R2 013	10%	R2 013	R2 214	R2 435	R2 679		
	Signs painted on walls and roof of building	R2 775	R3 053	10%	R3 053	R3 358	R3 694	R4 063		
	Wall sign	R3 690	R4 059	10%	R4 059	R4 465	R4 912	R5 403		
	Development signs and construction site advertisement per annum	R1 830	R2 013	10%	R2 013	R2 214	R2 435	R2 679		
3 CLASS THREE SIGNS										
3(a)	For outdoor advertising on street furniture	R252	R277	10%	R277	R305	R336	R370		
3(b)	For outdoor advertising sign overhanging on Council property from a private building	R252	R277	10%	R277	R305	R336	R370		
3(c)	Street name signs	R1 797	R1 977	10%	R1 977	R2 175	R2 393	R2 632		
3(d)	Suburbs name signs	R1 797	R1 977	10%	R1 977	R2 175	R2 393	R2 632		
3(e)	Tourism Information signs: to be paid annually, per sign	R1 797	R1 977	10%	R1 977	R2 175	R2 393	R2 632		
3(f)	Signs incorporated in the fabric of a building	R2 775	R3 053	10%	R3 053	R3 358	R3 694	R4 063		
3(g)	security signs	R1 797	R1 977	10%	R1 977	R2 175	R2 393	R2 632		
3(h)	Flags and banner signs									
3 (1) Charges for Banner on Council's property										
3(1)(a)	(i) For each banner related to municipality elections	R252	R277	10%	R277	R305	R336	R370		
3(1)(b)	(ii) For each banner related to parliamentary elections	R252	R277	10%	R277	R305	R336	R370		
3(1)(c)	(iii) For each banner related to gatherings	R2 424	R2 666	10%	R2 666	R2 933	R3 226	R3 549		
3(1)(d)	(iii) For each banner related to advertisements	R2 775	R3 053	10%	R3 053	R3 358	R3 694	R4 063		
Charges for banners on private property:										
3(2)(a)	(i) For each banner on private property irrespective of what it displayed	R2 424	R2 666	10%	R2 666	R2 933	R3 226	R3 549		
4 CLASS FOUR SIGNS										
4(a)	Estate agent / annual registration:	R600	R660	10%	R660	R726	R799	R879		
		R1 265	R1392	10%	R1392	R1531	R1684	R1852		
4(b)	Auction signs	R74	R81	10%	R81	R89	R98	R108		
4(c)	Loose portable signs	R74	R81	10%	R81	R89	R98	R108		
4(d)	Walking sandwich signs	R74	R81	10%	R81	R89	R98	R108		
4(e)	For each advertisement sign not specified	R252	R277	10%	R277	R305	R336	R370		
Temporary direction sign to houses:										
	(i) Refundable deposit per application (non refundable)	R252	R277	10%	R277	R305	R336	R370		
	(ii) Per sign	R31	R34	10%	R34	R37	R41	R45		
VALUE ADDED TAX INCLUDED AT STANDARD RATE										